



## Lost Voyage Fact Sheet

- Description:** The new *Lost Voyage* adventure is slated to begin Memorial Day weekend. It's a new concept in interactive entertainment, reeling people in with a dark story line and urging them to "dare to solve the mystery." Throughout the 1½-hour, night-time journey on the dark rushing waters of the Wisconsin River, clues are offered up. But finding those hints won't be easy. The adventure begins at the Upper Dells boat dock where the expedition sets sail along the darkened Wisconsin River to its destination – the ancient Cold Water Canyon about two miles upriver. Once there, passengers disembark and are guided on foot into the extremely dark canyon. Action, drama, sound and light effects help convey the mystifying story of the *Lost Voyage* and the fate of its passengers and crew.
- Mysterious Back-story:** Legend says in 1943 a tour boat – *the Badger* – was caught up in a storm and disappeared without a trace near Cold Water Canyon. Flash forward nearly 70 years, and the boat has reappeared intact, up on shore. How did it get there? And what happened to the teenagers that first captured its discovery on tape? We've got their video, but now they are missing too. Can you find clues to help solve the mystery?
- Online Adventure:** The search for answers to the *Lost Voyage* mystery continues online as the curious can sign up to receive clues. Hints can be found throughout the adventure: at the dock, on the tour and online for an interactive experience that lasts long after the nocturnal river excursion is over. Sleuths can become eligible for prizes if they successfully unlock a code to reveal the next layer of the story.
- Season:** *Lost Voyage* is slated to begin Memorial Day weekend and will run nightly expeditions through Labor Day. Some black out weekend dates apply. Check full updated calendar online for excursion offerings or call the Dells Boat Tours office at (608) 254-8555 for date confirmation.
- Expedition Times:** Nightly expeditions at approximately 8:30 p.m. Departure times vary with sunset times.
- Reservations:** Reservations are recommended for *Lost Voyage*. Call (608) 254-8555 for arrangements.
- Advisories/ Recommendations:** Due to some of its ominous themes, *Lost Voyage* is geared toward older children and adults. The experience is not recommended for kids age 10 and younger. Parental discretion is advised.
- Lost Voyage* is part boat excursion, part walking expedition. Proper footwear is recommended. The walking portion involves uneven terrain and narrow passageways on a boardwalk and therefore is not accessible for those with mobility issues.

**Tickets/Docks:** Ticket prices are \$20 for adults and \$15 for students ages 11 and younger. (Tax included)

*Lost Voyage* tickets can be purchased by calling Dells Boat Tours at (608) 254-8555 or by visiting either of the two main ticket booths. Ticket outlets and docks are located at 11 Broadway Road just over the bridge in downtown Wisconsin Dells and off of Exit 87 at the junction of U.S. Highway 12 (Wisconsin Dells Parkway) and state Highways 13 and 16. Several other ticket booths are located throughout the area.

**WI Dells Location:** Wisconsin Dells is located about halfway between Minneapolis-St. Paul and Chicago and is easy to reach via Interstate 90/94. Wisconsin Dells is about a one-hour drive north of Madison; two hours from Milwaukee; three hours from Chicago and just under four hours from Minneapolis-St. Paul.

**Public Contact:** Phone - (608) 254-8555  
Fax - (608) 254-7062  
Email - [mail@dellsboats.com](mailto:mail@dellsboats.com)  
Web - [www.dellslostvoyage.com](http://www.dellslostvoyage.com)

**Media Contact:** Andrea Novotny  
Novotny Communications  
(608) 575-7739  
[anovotny@charter.net](mailto:anovotny@charter.net)